

# E-NEWS 2024

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LAHORE SCHOOL OF ECONOMICS

1st October 2024 - 31st October 2024



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1ST OCTOBER 2024  
TUG OF WAR - BATCH  
TOURNAMENT



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1ST OCTOBER 2024  
ATHLETICS BATCH  
TOURNAMENT



1ST OCTOBER 2024  
LEVERAGING LINKEDIN FOR  
NETWORKING OPPORTUNITIES



The Placements Office hosted a session with Mr. Syed Hussain Ali who guided students on how to master LinkedIn for networking, profile building, and job search strategies.



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1ST OCTOBER 2024  
MEDIA GUEST SPEAKER



1ST OCTOBER 2024  
ENTREPRENEURS OF LSE - SAAD  
SHAHID OWNER 9LINES



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1ST OCTOBER 2024  
ALUMNI TALK - ALI ATTA BATCH  
2013 - ASSISTANT CHIEF MANAGER  
STATE BANK



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2ND OCTOBER 2024  
LAHORE SCHOOL ARTS SOCIETY  
ORIENTATION



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2ND OCTOBER 2024  
SHAHJAHAN - GUEST SPEAKER  
SESSION



Mr. Shah Jahan, Chief Sales Officer at Dawn Foods Corporation Ltd. visited The Lahore School of Economics on Wednesday, October 02, 2024, to give a talk to BBA IV students enrolled in the course of "Marketing Management." He covered the following topics in his session:

- Artificial intelligence and marketing
- Marketing strategies
- Business-to-business markets
- Marketing management and e-commerce



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3RD OCTOBER 2024  
CANCER AWARENESS MONTH - PINK  
TEA PARTY



Empowering minds, saving lives. Our Cancer Awareness Session at the Lahore School CSR Center emphasized early detection, prevention, and support. Together, we stand strong in the fight against cancer.



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3RD OCTOBER 2024  
FUTSOL BATCH TOURNAMENT



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3RD OCTOBER 2024  
MARYAM WAZIRZADA - GUEST  
SPEAKER SESSION



Ms. Maryam Wazirzada, Partner & Founder at Iris Communications visited The Lahore School of Economics on Thursday, October 03, 2024 to give a talk to BBA IV students who are enrolled in the course of "Entrepreneurship and SME Management". She covered the following topics in her talk:  
The importance of entrepreneurship  
How Covid-19 boosted SME's  
Work ethics



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3RD OCTOBER 2024 - PORTRAIT DAY  
BY LAHORE SCHOOL PHOTOGRAPHY  
SOCIETY



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4TH OCTOBER 2024  
AMIR TAUFEEQ GUEST SPEAKER SESSION



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4TH OCTOBER 2024  
BTECH SOCIETY ORIENTATION



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8TH OCTOBER 2024  
DEMO LECTURE BY HR OFFICE



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8TH OCTOBER 2024  
LITERATURE FEST BY LAHORE  
SCHOOL LITERATURE SOCIETY



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8TH OCTOBER 2024  
LAHORE SCHOOL OF ECONOMICS VS FC  
COLLEGE LAHORE



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14TH OCTOBER 2024  
LYF LOGO LAUNCH



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22ND OCTOBER 2024  
ABBAS RIZVI GUEST SPEAKER SESSION



Mr. Abbas Rizvi, CEO at Web Sketchers visited The Lahore School of Economics on Tuesday, October 22, 2024 to give a talk to BBA IV students who are enrolled in the course of "Entrepreneurship & SME Management". He covered the following topic in his talk:

- Developing a business model



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22ND OCTOBER 2024 – CAREERS IN SUPPLY  
CHAIN MANAGEMENT



The Placements Office hosted a session, where Mr. Arslan Rawn shared insights on careers in Supply Chain Management, drawing from his experience with leading companies.



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23RD OCTOBER 2024  
FULL BRIGHT SESSION BY BEEBRAK  
GURKANI - LAHORE SCHOOLS ALUMNI



The Placements Office hosted a session, where Mr. Beebrak Gurchani, an alumnus, shared insights on the Fulbright Scholarship, covering eligibility, grants, and application tips for graduating students.



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23RD OCTOBER 2024  
FULL BRIGHT SESSION BY BEEBRAK  
GURKANI - LAHORE SCHOOLS ALUMNI



Xiaomi conducted the Recruitment Drive and on-spot interviews for Bachelor's and MBA 2024 students.



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23RD OCTOBER 2024  
ECONOKIDS



24TH OCTOBER 2024  
SAAD KHAN GUEST SPEAKER SESSION



Mr. Saad Khan, CEO at Active Media visited The Lahore School of Economics on Thursday, October 24, 2024 to give a talk to the MBA II students who are enrolled in the course of "Marketing Strategy" in this semester.

He covered the following topic in his talk:  
- Activation Marketing



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24TH OCTOBER 2024  
MOTIVATIONAL TALK ON GOAL  
SETTING AND TIME MANAGEMENT

Arham Hamid, one of our ambassadors, led a motivational session at Bait Ul Islam School. He aimed to address students' questions and help them understand the basics of time.



24TH OCTOBER 2024  
ZARA GUL - ALUMNI GUEST SPEAKER  
SESSION



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24TH OCTOBER 2024  
PRELOVED RELOVED DONATION  
DRIVE WINTER SEMESTER 2024



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28TH OCTOBER 2024  
KASHMIR DAY ESSAY WRITING  
COMPETITION



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29TH OCTOBER 2024  
AHMED IQBAL - ALUMNI GUEST  
SPEAKER



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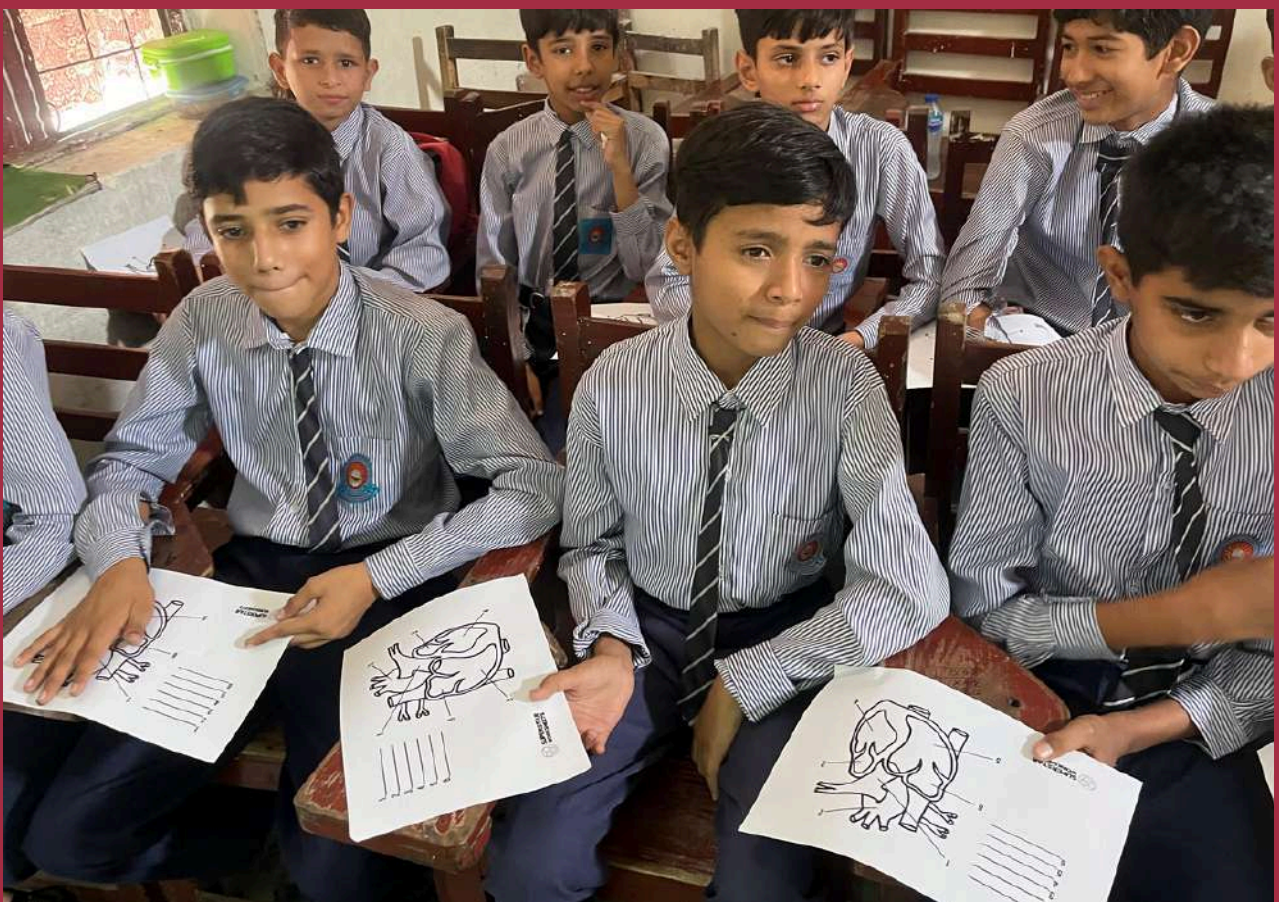


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29TH OCTOBER 2024  
HOW THE BODY WORKS: AN  
INTERACTIVE JOURNEY



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29TH OCTOBER 2024  
TALK ON START UP STRATEGY BY  
LAHORE SCHOOL INCUBATION LAB



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31ST OCTOBER 2024  
ON STAGE BY LAHORE SCHOOL DRAMATICS  
SOCIETY



31ST OCTOBER 2024  
PINK RIBBON BAKE SALE



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31ST OCTOBER 2024 – FINANCIAL  
LITERACY SESSION BY STATE BANK OF  
PAKISTAN



The Placements Office organized a session, covering financial literacy, including stock market basics, investment vs. trading, and financial planning.



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